

**Midland College
Syllabus
ARTS 2313
Graphic Design
Fall 16 2026
SCH (2-4)**

[MICHAEL HUBBARD](#) ARTS 2316 A230

COURSE DESCRIPTION

This studio course introduces basic objectives, principles, and methods used in graphic design. The course focuses on creativity, aesthetic judgment, and critical-thinking skills to expand conceptual solutions within the realm of contemporary graphic design.

LEARNING OUTCOMES

The goal of this course is to familiarize the student with the core concepts of graphic design, the history of design, and the effective application of design principles.

Upon successful completion of this course the student will understand the following:

1. The concept and history of graphic design, including multiple design fields
2. Basics of image-making to depict reality or express an idea
3. The use of images in a graphic design context
4. Concepts and uses of typography
5. Foundation uses of a range of Adobe programs
6. The historical evolution of graphic design
7. How to work in a group and react to a client's needs

REQUIRED TEXTS AND MATERIALS

[Adobe Reader](#) (Links to an external site)

COURSE POLICIES

COURSE SCHEDULE

EVALUATION OF STUDENTS

DROP / WITHDRAWAL

The student is responsible for initiating a drop or withdrawal, not the instructor. Student should check the MC College Calendar for the last day to withdraw from the course and receive a "W." Please talk to the instructor before withdrawing.

The instructor is not able to withdraw a student from the course after the census date. A student wishing to withdraw must fill out the **withdrawal form in MyMCPortal**.

NON-DISCRIMINATION STATEMENT

Midland College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. For information and inquiries regarding Midland College's non-discrimination policies, go to:

<https://www.midland.edu/about/tix/index.php>

For further information on notice of non-discrimination, visit the ED.gov Office of Civil Rights website, or call 1 (800) 421-3481.

DISABILITY SUPPORT SERVICES

Any student who, because of a disabling condition, may require some special arrangements to meet course requirements should contact disabilities support services as soon as possible at:

<https://www.midland.edu/services-resources/accommodation-services.php>

Conditions may include documented physical or educational disabilities. Please be aware that services or accommodations are not automatic. Each student must request them and secure the proper authorizations/documentation. Accessibility Links can be found on the Pages tab in Canvas.

INSTRUCTOR INFORMATION

Instructor Name:

Email:

Office Location:

Office Phone:

Office Hours:

Department Chair: Dagan Sherman

Division Dean, Fine Arts
and Communications: Dr. William Feeler

Secretary: Ms. Lula Lee

Division Office: 135 AFA

Phone: 432-685-4624

Division Office hours: 8-5, Monday-Friday