

Midland College
Master Syllabus
Fall 2026

TMGT 3304 – Finance for Managers (3-0-0)

INSTRUCTOR: David Morse (Sec. AW01)

COURSE DESCRIPTION

This course is an introduction to the financial fundamentals needed by functional experts and upwardly mobile managers in human resources, marketing, production, and general management. Focus is on preparing to assume higher-level positions or undertaking organizational activities that require a basic knowledge of finance. The world of finance and its operations are presented in a simple, step-by-step manner. Topics include financial statement analysis, forecasting, budgeting, project evaluation and working capital management. Emphasis is on practical applications more than theory. Students will analyze and discuss the financial decisions of national and multinational corporations, based on case studies and reading.

STUDENT LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Solve complex financial management problems utilizing critical thinking, research methodology, and problem-solving techniques.
- Use the stakeholder approach to decision making using financial information.
- Understand financial information to work effectively in a team-centered environment to accomplish shared goals and objectives.

PARTICIPATION STATEMENT: Students must actively participate by completing an academic assignment by the official census date. Students who do not do so, may be dropped from the course.

REQUIRED COURSE MATERIALS: Will be current. Students should contact their instructor prior to purchasing the text and supplies to confirm required course materials.

STUDENT CONTRIBUTIONS, RESPONSIBILITIES AND CLASS POLICIES: Will be posted by the instructor in individual course syllabus. Students should contact their instructor if they have any questions.

ACADEMIC INTEGRITY: Refer to [Midland College's Scholastic Dishonesty and Academic Misconduct policy](#)

HONORS PROGRAM: Students interested in taking a course for honors credit, should contact their instructor. Refer to the [Midland College Honors Program webpage](#) for more details

DROPPING THE COURSE: Check the MC College Calendar for the last day to withdraw from the course and receive a "W." Please talk to the instructor before withdrawing.

EVALUATION OF STUDENTS: Will be posted by the instructor in individual course syllabus. Students should contact their instructor if they have any questions.

NON-DISCRIMINATION STATEMENT: Midland College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. For information and inquiries regarding Midland College's non-discrimination policies, go to: [Midland College Title IX Information](#)

For further information on notice of non-discrimination, visit the ED.gov Office of Civil Rights website, or call 1 (800) 421-3481.

DISABILITY SUPPORT SERVICES: Any student who, because of a disabling condition, may require some special arrangements to meet course requirements should contact disabilities support services as soon as possible at: [Midland College Accommodation Services](#)

Conditions may include documented physical or educational disabilities. Please be aware that services or accommodations are not automatic. Each student must request them and secure the proper authorizations/documentation. Accessibility Links can be found on the Pages tab in Canvas.

BUSINESS & INFORMATION TECHNOLOGY DIVISION OFFICE CONTACT INFORMATION

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